

Eye care professional communication



Versant Health's mission is to help its 33 million members enjoy the wonders of sight through healthy eyes and vision. The eye care professionals in our network like you are a core component of achieving our mission.

May 28, 2019

Superior Vision announces its new eyewear dispensing program.

Superior Vision's parent company Versant Health has entered into an agreement with Essilor to fulfill lab orders using its nation-wide laboratory network. Once implemented, eye care professionals will dispense Superior Vision commercial orders from a catalogue featuring innovative products from Essilor, Shamir and Kodak. The program gives you and your patients' access to high quality eyewear using advanced technology and broad choice in lens functionality.

The new eyewear dispensing program will ease administration through an integrated lab ordering process using a brand-new online portal. The portal allows for time-saving, simplified administration of orders and claims.

Independent research of eye care professionals in the Superior Vision network indicated that most will see either the same or improved profitability.

The eyewear dispensing program is part of a larger Versant Health initiative to make Davis Vision and Superior Vision the most trusted vision plans for eye care professionals. Additional improvements include investments in operational improvements, improved call center services and streamlined payment technology.

Implementation of this program will occur over the next 12 months. We will continue to communicate to you throughout the process.